

PUBLIC RELEASE FOR FEEDBACK

DRAFT

PUBLIC ARTS POLICY AND ACTION PLAN (2019-2025)

Recommendations for

Civil - Public & Private Partnership (CPPP)

Tirana Municipality and Ministry of Culture

Project [HARP.al- Public Arts Space](#)

“Engaging Tirana’s Communities in Public Arts and Policy”

supported by [UNESCO IFCD](#)

Prepared by **Blerina Berberi and Kevin Tummers**

[EKPHRISIS STUDIO](#) (NGO)/ June, 2019/ Tirana, Albania

contact@ekphrissistudio.com/ info@harp.al

Special thanks for the contributions: Shpresa Çela, Sidita Fortuzi, Enisa Cenaliaj Huso & LACA (Laboratory for Albanian Culture & Art) team: Arba Bekteshi, Kailey Rocker, Raino Isto & Jonathan Eaton

Creative Commons License [Attribution-NonCommercial 4.0 International](#)

information is free to share and adapt with attribution to Ekphrasis Studio

CONTENTS

1. **Intro to HARP and developments**
2. **HARP: Methodology, Activities & Survey Results**
3. **Public Arts Policy & Public Arts Action Plan (2019-2024) Table**
4. **References**
5. **Annexes**

1. INTRO to HARP and developments

In 2018, Tirana based **Ekphrasis Studio**, an NGO positioned as an intermediary in arts and culture management, policies, creative industries, etc, received the first grant for Albania from **UNESCO IFCD** (International Fund for Culture Diversity) with the project *“Engaging Tirana’s Communities in Public Arts and Policies”* implemented from March 2018 until October, 2019.

The main **GOALS** of the project are:

- Raising awareness about art in public and shared spaces in Albania
- Engaging communities in Tirana through formal and informal participatory activities
- Strengthening institutional cooperation by creating sustainable cooperative networks
- Developing Public Arts Policy recommendations and an Action plan (5 years) for Tirana Municipality and Ministry of Culture

The project recognizes that Albanian cities are eligible to apply for the *European Capital of Culture (ECOC)*, and that engagement of citizens in arts in public spaces today, and with strategic documents such as a Public Arts Policy and Action Plan, will contribute to a successful application for 2027 or beyond.

"Public Art" herein refers to an inclusive and open definition on artistic expressions in public spaces

During the last decade of witnessing destruction, deterioration, inauguration and the making of new forms and expressions of public arts in Tirana, three questions were raised through our research and documentation: **1) What, who, and by whom is the public art that we experience? 2) Why do we experience certain public artworks in our daily life 3) Does public art express diversity?**

During 15 months of the [HARP](#) (Public Arts Space) Project, research, mapping, consultations, and other activities took place in Tirana and we found the following points relating to the above questions:

1) There is a lack of information about public artworks and artists, onsite and online, and artworks, projects are not easily accessible **2) Vast majority of public artworks are the result of the decision making processes from the public administration** **3) Current public arts in Tirana do not reflect on the needs and dreams of the living community**

Why is HARP project important?

- ✓ Increases information by creating a large pool of research and data for public arts in Tirana
- ✓ Increases transparency by making information accessible for the public
- ✓ Establishes collaboration with various stakeholders
- ✓ Engages communities in public art activities
- ✓ Recommends a Public Arts Policy and Action Plan from the people to public, civil and private sector
- ✓ Proposes a sustainable and participatory system of governance and arts by empowering civil society
- ✓ Envisions diverse and inclusive public arts in future spaces by engaging minority groups
- ✓ Embraces innovation and Civil-Public-Private Partnerships

During the last decade, activist and artist movements have taken place in Tirana, most recent Artvizëm from ArtKontakt, there have been a few private and business investments and donations, and an amount of international support, while the vast majority of arts in public spaces in Tirana are the result of contributions from **public institutions: Tirana Municipality**, involved in decision making, implementation and financing of public arts in Tirana and the Albanian [Ministry of Culture](#) which mainly finances public arts projects of national significance in the city.

Tirana Municipality has established the [Sector of Public Arts Projects](#) in the Directory of Projects, part of General Directory of Territorial Planning and Development. Its mission is to “... develop and improve the process of public space planning, by implementing art to offer a high quality of artworks or artistic interventions in the city...”

Other relevant departments are:

- *Directory of Arts and Culture* in the General Directory for Promotion of the City
- *Directory of Strategic Projects and Directory of EU Integration and Projects* in the General Directory of Strategic Projects and Economic Development
and
- [Commission](#) for Culture, Tourism and famous people of the city & Commission on Gender Equality
- [Subordinate institutions: Dekor Enterprise](#) and [Tirana Parks & Recreation](#) (APR)

A brief summary of the **developments** in the field of Public Arts at Tirana Municipality since the beginning HARP project, March 2018, shows: **1) An increase and continuation of art and culture projects** in public spaces, such as [Cloud Fest](#) at “The Cloud” installation, [MurAL](#) fest, organized by Dekor Enterprise Tirana with 167/B (Lecce, Italy) featuring local and international artists, **2) An investment in large sized public artworks**, such from artist Helidon Xhixha **3) Strategic Documents: Drafting of [Culture Strategy for Tirana](#), [Strategy for Sustainable Development of Tirana Municipality 2018](#); 4) Legal framework changes: Law Nr. 10279, Date 20.05.2010 “Për Kundërvajtjen Administrative” (for administrative penalties) changed by Decision of Municipal Council on Dec. 2018; 5) *Public Consultations* on [Tourism and Cultural Heritage Strategy](#) **6) European Memberships: Joining European Festivals Association, [Digital Cities](#), and participation in Arts Festivals Summit, Lisbon, Portugal, etc. 7) Awards** for Skanderbeg square, New Bazar, etc.**

In October, 2018 for the first time Tirana Municipality applied for **European Capital of Culture 2024**, and the city was shortlisted but not selected.

There has been an increase in **Transparency** from the municipality in the last years, which has made more data available online on its own website ([Tirana.al](#)) and also through [Opendata.tirana.al](#), such as budgets, projects, administrative structure, contact info, [List of planned activities for Tirana Municipality for 2019](#), List of [Apartment Administrators](#), etc.

In relation to [Public Consultations](#), Tirana Municipality website has currently only one call for the Draft Strategy on Culture Tourism and Heritage. Likewise, based on [Survey Report Nr. 2](#), 423 respondes said they had not participated in any public arts consultations, while just 29 answered Yes, they had participated. There are two **online platforms** [Participate \(Merr Pjese\)](#) & [Tirana Forum](#) online platform, which could be useful for communication but are currently not working.

Main departments of **Ministry of Culture** related to Public Arts are:

- General Directory for Development of Policies and Culture/ Directory of Strategy and Policies
- Directory of Programs and Directory of Project Conceptualization and Visibility

Subordinate institutions: Institute of Monuments of Culture and Tirana Regional Directorate of National Culture

Developments: The Albanian Ministry of culture has organized public meetings and consultations about [National Strategy for Culture](#) in 2018, but no draft has been made public yet. Main **projects** in public space supported by Ministry of Culture in 2018-19 in Tirana, are city centered, such as at the Amphitheatre at Grand Park: “Albania Guitar Festival”, “International Albanian Brass Festival and “Arti në sytë e fëmijëve” (Art from the children perspective). “Dea Open Air” at Skënderbej Square and “Festivali i Artistëve të Rrugës në ish-Radio” (Street Artist Fest at ex-Radio)- Rruga (Street) Islam Alla. In 2019, the National Centre for Restauration of Artworks in Tirana was closed, to pass responsibilities and such functions to municipalities.

2. HARP: Methodology, Activities & Survey Results

The entire HARP process is completed in Albanian and English, archived and updated online at www.HARP.al and disseminated at www.ekphrasisstudio.com; www.issuu.com and www.academia.edu, and on social media. All content for this project from Ekphrasis Studio is under [Creative Commons License 4.0](#), thus, information is free to share and adapt with attribution to [Ekphrasis Studio](#)

2.1. HARP Methodology- Bottom Up Approach

In order to implement a bottom up approach for Public Arts Policy and Action Plan recommendations to public administration, a **large pool of data** from residents, communities, business and **various stakeholders** was gathered from diverse age groups, locations, activities, formats, online and onsite. As there has been no previous study on the public arts as a specific realm in Tirana, the first 6 months were focused on creating a **website** to digitize and disseminate information; **research activities**, such as a chronological history of public arts from Paleolithic to the present in Tirana “[Public Arts Tirana/ Artistic Expressions of Past & Present](#)” and the first [Digital Map for Public Arts](#) in Tirana, a large collection of details and images.

The signing of a [Memorandum of Cooperation](#) with the Ministry of Culture and Tirana Municipality (April 5, 2018) encouraged sharing and exchange of information with Ekphrasis Studio and has increased the digitization and public access to information about public arts in Tirana, as public access and input, is the basis of the bottom up approach.

Between April 2018 and March 2019, 370 hours of **workshops** took place sharing surveys, trivia, meetings, coloring activities for children, quizzes, talks, video presentations, etc. At the same time, **educational and awareness campaigns** were shared on social media. International experts and artists shared their experiences and projects in Tirana at the **international conference** in the open public space at Pazar i Ri (New Bazaar).

During winter 2018-2019, the **HARP Fokus** series brought artists and the public together at DITART Community and International Culture Centre, to discuss, imagine and design small scale public arts projects and explore artistic expression in the public domain. Surveys were also collected from other locations in Tirana, such as social centres, parks, Administrative Unit 2, National Library, Student City, etc. Please check Survey Reports [1](#) & [2](#) for more details.

2.2. HARP Activities

Main activities completed through HARP Project, are:

- April, 2018 - **Launching Website** in Albanian and English, with calendar of events, publications, **Launching HARP Platform on Social Media** (increasing search engine results for “public art” in Albania)
- April 2018-present - Public **awareness campaigns** online, designed, printed and delivered 3000 HARP brochures to citizens and institutions in Tirana
- April 5, 2018- Signing “[Memorandum of Collaboration](#)” between Ekphrasis Studio, Tirana Municipality and Ministry of Culture
- April 2018-March 2019- Surveys, quizzes, drawings, **workshops** and informal education campaigns outdoors in the city and indoors in various locations during 12 months to gain input and insight from citizens and organizations
- May, 2018 and 2019- **HARP team collaborated for 2 editions of MurAL fest** organized by Dekor Enterprise Tirana with Tirana Municipality, for digital mapping and documentation.
- Sept. 2018- Creating 1st digital [Public Arts map](#) of Tirana, geolocated over 430 public arts, including photos, text to identify mediums, topics, locations, etc.
- Oct. 2018- Research/ Publication “[Public Arts Tirana- Expressions of Past and Present](#)” Identified gender equity gaps in content and creation of public arts
- October 2018- **International Conference** on Public Arts held in Tirana New Bazaar at Fruit and Veggie Market with 6 speakers, 3 artists and the public discussing creativity in the public domain with live English/Albanian translations
- November 2018-February 2019 - **HARP Fokus** program of face to face discussions between artists, civil society and communities
- January 2019- Arts in Public Spaces Tirana **Survey Report 1** published by HARP
- April 2019- Arts in Public Spaces Tirana **Survey Results 2** published by HARP
- November 2018-May 2019 - **Recommendations for Public Arts Policy and Action Plan** (2019-2024) for Tirana Municipality and Ministry of Culture (Section 3 below)
- June 2019- Releasing **draft recommendations to public** prior to **submitting Recommendations** to Ministry of Culture and Tirana Municipality

***Upcoming HARP activities**, include **community public arts events in September 2019**, encouraging the use of criteria based on Public Art Policy and Action Plan recommendations, such as innovation, thematic interest (gender, human rights, environment) and type of applicant (female artists, minority groups, marginalized communities).

2.3 HARP Results:

- **Public Arts Map findings-** *13,600 views, 450 locations mapped and over 1000 photos.* There is lack of information, the majority of current public art works are murals, most works from communism are in bronze (portraits and busts)/ Most public artworks and events are focussed in the center, especially main Boulevard and Skanderbeg square/ public artworks do not represent people with disabilities, Roma, LGBTI, memory of communities, marginalized communities, etc.
- **Public Arts research-** Decision making reflecting ideology of public and political institutions/ imposed heritage/ Lack of female artists having public artworks/ lack of community engagement in decision making process
- **HARP workshops-** Great participation from families with children, and people with disabilities. Based on *Quizzes:* People have very little information on use of public funds, title and artist of public artworks/ *Drawings:* A favorite activity for children and some adults. Most used many colors, on pages most did not draw in blank space in the middle of a roundabout, but did draw on buildings/ *Surveys:* Collected in various public spaces, social center, cultural centers, etc. and representing different age groups. A few people considered it a test, and tried to score ‘positive’ points/ *Videos:* People found ideas and projects around the world enlightening and entertaining.
- **HARP Fokus-** Most Albanian artists are unaware of use of public space for art projects, and do not practice participatory arts engaging or consulting with the community

Survey Reports- Totaling 770 responses

- **Highlights from [Survey Report 1](#)** (6 locations- 310 responses)

Selected quotes:

“Investment for art should not end because art itself has no limits” Survey Report 1, p.15

“ Thank you for your support - from the Institute of the Blind Children” Survey Report 1, p.21

“I would like this initiative (HARP) to take place not only in Tirana, but include also other cities of the country” Survey Report 1, p.20

- Responses for the benefits of public arts included references to mental stimulation, education, understanding and mental health, in addition to others.
- 73% responded Yes to a specific board for public arts in Tirana and 59% responded there should be equal government/ citizen representation
- 87% chose Yes to increased investments in public arts in Tirana (*Reasons mentioned: Investment in public arts increase tourism, investors, improve culture and education, bring innovation, are a great addition to environment, we all should contribute as it is great for all of us*)
- Who should contribute? Responses: Municipality (57%), State Institutions (34%), All (33%), Businesses (28%), Citizens (27%), Local NGOs (12%), Foreign Embassies (11%), Foreign NGOs (9%).
- 64% of respondents selected Advertising and Billboards tax to contribute to funding public arts in Tirana. Other top responses for funding: Infrastructure 31%; and Parking fees 24%.

- **Highlights from [Survey Report 2](#)** (9 locations- 460 responses/ [141 identified areas](#))

Selected quotes:

“ I’d like to remember the simple life, the memory of the past, various historic moments of the Tirana city and culture” Survey Report 2, p. 17/

“I want an artist to create a public artwork with a feature, such as an innovative protection for the noise pollution of the road. A neighborhood art piece that would bring the silence of 5 years ago” Survey Report 2, p. 31

“What we miss in our neighborhood is a cinema and a podium for various concerts” Survey Report 2, p.31

- Most common theme in Q11 - Neighborhood of Dreams: greenery (163 times)
- Preferred artistic theme in Q10 - nature (56%)
- Most common age group desired to benefit - children/kids (mentioned 129 times)
- Other common terms used: neighborhood (146), playground (76), clean (63), activities (35), flowers (26), light (20), social (17), benches (17).
- 88% say Yes to increase spending in public arts in Tirana
- 83% say Yes to more projects by female artists

*** Annex 2 complete Survey Reports 1 & 2**

3. PUBLIC ARTS POLICY AND ACTION PLAN (2019-2024) recommendations

FLEXIBLE AND INCLUSIVE PUBLIC ARTS POLICY and ACTION PLAN REFLECTING ON, EDUCATING AND INVOLVING COMMUNITIES IN THE PROCESS OF IMAGINING, PRODUCING AND ENJOYING PUBLIC ARTS

Based on the **bottom up methodology**, the recommendations for public institutions derive from data collected through [HARP](#) Project by [Ekphrasis Studio](#) from March 2018- May 2019, and are reflected in the **Public Arts Policy and Action Plan (2019-2024) Table**. These documents call for an **inclusive and sustainable participatory decision & art making process** for all stakeholders, and under **1 Vision, 1 Mission, 6 Principles, 4 Goals**, emphasizes the empowerment of the civil society, through **5 Strategic Instruments** (Service and Decentralization, Funding, Education and Capacity Building, Local and International Development, Research and Education). It includes **33 Policy Actions** detailed in the **Action Plan (2019-2025)** proposing **Civil-Public-Private Partnerships (CPPP)**, including **Tirana Municipality Public Arts Councils** and **Tirana County Public Arts Council**, a regional representation of 5 municipal territories, initiated by civil sector involving private sector, which can be **replicated** in Albania.

It is recommended that by **September 2019, Tirana Municipality develops, adapts and approves a Public Arts Policy and Action Plan, while the Ministry of Culture as it is currently developing a National Culture Strategy should incorporate Public Arts Policy recommendations in this strategic document and adopt a National Public Arts Action Plan through a transparent and inclusive process** based on [Law Nr. 146/2014 For Public Notification and Consultation](#) and [Law on the Right to Information, nr.119/2014](#) - Legal Framework: [Constitution of the Republic of Albania](#) (Article 18, 58 and more), [Law nr. 107/2014 For Territorial Planning and Development, Article 4/1 Public Spaces](#) changed by Law nr.73/2015 and Law nr. 28/2017; Details on the definitions of Public Space in Tirana are listed in [Section 4.13 of Tirana Municipality "Economic Development Strategy 2018-2022"](#). - Conventions: [Universal Declaration of Human Rights](#), [European Convention on Human Rights](#), [International Covenant on Civil and Political Rights](#), [European Charter for Local Self-Government](#), [Convention for Access to Official Documents](#), [UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions](#) (ratified by Republic of Albania on 17.11.2006) [Convention on the Rights of Persons with Disabilities](#) (ratified by Albania in 2013) - Strategic Documents: [National Action Plan for Persons with Disabilities 2016-2020/ National Strategy and Action Plan on Gender Equality](#), Tirana Gender Action Plan 2018-2020, [Tirana Municipality Strategy for Arts and Culture 2019-2024](#) - Decision Council of Ministers no. 1074, dated 23.12.2015 "On the Determination of Measures to Eliminate Communication and Infrastructure Disadvantages in the Provision of Public Services for Persons with Disabilities".

1 VISION	Diverse and participatory artistic and cultural and expressions in future public spaces
1 MISSION	Invest in creativity in public spaces to achieve diversity and engage communities in developing local, regional and international creative cooperation
6 PRINCIPLES	1) All inhabitants in Albania have the right to a rich artistic life and access to public arts; 2) Support art in public spaces as a public commons expressing diversity and innovation; 3) Everyone has the right to participate in public consultations about public arts; 4) Ensure professionalisation and excellence in the public arts; 5) Respond to the social, built and natural environment; 6) Ensure implementation follows laws, conventions, guidelines and procedures
4 GOALS	1) <i>Establish a sustainable & participatory system of governance for public arts</i> involving cross-sectoral cooperation and civil society engagement promoting a transparent and accountable system that supports creativity, increases accessibility and audience participation in the arts; 2) <i>Improve gender equity by supporting female artists, and diversity of public artworks to reflect on minorities, communities, and marginalized groups, such as people with disabilities;</i> 3) <i>Safeguard and enhance artistic expressions in public space</i> by establishing a supporting framework that reflects communities desired quality of public life, and celebrates arts from local and international artistic communities to enhance creative markets; 4) <i>Enable the public</i> through accessibility, education and information through innovation
5 STRATEGIC INSTRUMENTS:	1) Services & Decentralization; 2) Funding Priorities, Mechanisms & Bodies; 3) Education & Capacity Building; 4) Local & International Development; 5) Research & Communicatio

1. SERVICES AND DECENTRALIZATION				
Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
1) Engage communities and other stakeholders in decision making process through Civil-Public-Private Partnership	- Organize online and on site public consultations for a Municipal Public Arts Policy and Action Plan (2019- 2024) to adopt, based on recommendations.	Tirana Municipality/Dekor/APR Civil-Private Sector/ Citizens	A Public Arts Policy and Action Plan for Tirana Municipality	June-Sept 2019
	- Organize online and on site public consultations with stakeholders to integrate Public Arts Policy recommendations to the <i>National Culture Strategy</i> and adopt a National Public Arts Action Plan (2019- 2024)	Ministry of Culture, Civil-Private Sector/ Citizens	A Public Arts Policy and Action Plan for Ministry of Culture	June-Sept 2019
	- Exchange information and support civil and private sector for monitoring and evaluation of policies and action plan	Tirana Municipality/ Ministry of Culture	Annual Monitoring & Evaluation Reports from Civil society	Sept. 2019- Sept. 2024
	- Establish an inclusive and diverse Municipal Council of Public Arts (CPA) at Tirana Municipality	Tirana Municipality	Municipal Public Arts Council model	Dec. 2019- Sept. 2024
	- Establish the civil network of Tirana County Public Arts Council (TCPAC) representing Tirana, Kamez, Kavaje, Vore, Rrogozhine Municipalities and Rural Areas	Civil and Private	Regional Civil Body of Governance model	Dec. 2019- Sept. 2024
2) Share services: Employ civil sector	-Open calls from public administration to employ diverse individuals from the civil sector, artists, experts, consultants, and marginalized groups	Tirana Municipality/Ministry of Culture/ APR (Parks Recreation Agency)/ Dekor Enterprise	Shared decisions & financial support for the sector	June 2019-Sept. 2024
3) Support collaboration for accessibility	- Identify, map and rehabilitate public spaces, such as unused land, abandoned buildings, space for meetings and activities, prioritizing identification and enhancement of public arts spaces in peripheral areas. -Collaborate to determine demographics (ie. numbers and types of disabled people in unit/ age groups/ etc.) and improve accessibility for people with disabilities	Tirana Municipality/ Ministry of Culture/ Civil Sector	Database of potential and improved resources in Tirana	Jan. 2020- Sept. 2024
			Smart City Data/ Accessible public arts	
4) Increase transparency by improving access to documents of arts in public spaces	-Create a shared Public Database including budgets, decisions, policies, activities and other related documents to public arts - Increase opportunities for research and innovation	Tirana Municipality/ Ministry of Culture/ Civil- Private Sector	Digitized and accesible database on Public Arts in Tirana	June 2019- Sept. 2024
5) Recognize and promote public arts stewardship	- Yearly awards and recognitions to artists, businesses, NGO's, projects, curators, citizens, communities, etc.	Tirana Municipality/ Ministry of Culture/ Civil-Private sector	List of Public Arts Steward models	Dec. 2020- Sept. 2024
6) Support tourism development	- Develop products, activities and materials for tourism, city, community promotion, economic development and placemaking	Tirana Municipality/ Ministry of Culture/ Ministry of Tourism/ Civil-Private sector	Tourism packages, activities and products	Jan. 2020- Sept. 2024
7) Improve transparency and engagement in the public arts developments	- Include public consultations in the process of commissioning, donating and decommissioning of arts in public spaces	Municipality of Tirana/ Ministry of Culture/Citizens/ Experts/ Civil-Private sector	Public Consultation activities	June 2020- Dec. 2020
8) Support maintenance of arts in public spaces	- Collaborate to establish local PA Maintenance Labs	Tirana Mun./ Min. of Culture/ Minof Education/ Civil-Private	Public Arts Maintenance Lab in Tirana	June 2020- Sept. 2024
2. FUNDING/ a) Priorities				
Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
9) Balance gender equity and	-Grant funds through open calls for female artist commissions,	All stakeholders	More public artworks, data and	Sept. 2019- Sept. 2024

diversity in creation of public arts	opportunities, projects in public spaces -Create a database and exchange information for analysis -Grant funds educational activities and programs		projects from/ with participation of female, minority artists and communities	June 2019- Sept. 2024
10) Bridge social and economic divisions	-Prioritize funding/grants to periphery/rural areas for participatory public arts for education and economic development -Grant funds through open calls for communities, including marginalized ones for commissions, opportunities, projects and focus on human rights	All stakeholders	Public arts/ projects in rural areas, on Human Rights and inclusive spaces	Sept. 2019- Sept. 2024
11) Improve enjoyment, function and value of arts and public spaces through innovation, safety, use and cohesion	-Fund/Grant through open calls projects that enhance lighting and include natural elements or environmental art, contributing to well being and quality of life -Fund/Grant projects for increased on site information about public artworks - Fund/Grant educational activities and programs -Fund/Grant projects for youth and intergenerational activities -Include accessibility aspects for disabled citizens -Fund/Grant equipment for capacity building	All stakeholders	Improved infrastructure of public art spaces, on site information of artworks/ Social and environmental public arts and projects	Sept. 2019- Sept. 2024
12) Improve accessibility	- Develop appropriate accessible public arts spaces & activities in neighbourhoods -Fund mapping, identification, analysis and use of public resources through open calls for public-private sector - Support 5 year business plan for co-spaces, free rental of unused buildings for civil society	All stakeholders	Inclusive arts spaces for all citizens	Sept. 2019- Sept. 2024
13) Support and acknowledge art contributors through annual awards	- “Best of” cash awards for non profit culture organization or centre, business, person, etc. for greater participation from civil-private sector to provide public services and contributions	All stakeholders	Prizes/Cash Awards	Dec. 2020- Sept.2024
14) Reach local and international audiences to support, develop and lead regional cooperation for cross border public art projects	- Fund collaborative local national and international travelling public art projects, in cooperation with national and international organizations and businesses to raise profile of Albanian arts/artists and cultural attractions (SEEurope, WB, EU Member States and transnational cooperation)	All stakeholders	International public artworks and projects in Albania/ Albanian public artworks and projects internationally	Sept. 2019-2024

2. FUNDING/ b) Mechanisms & Bodies

Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
15) Establish funds/grants for Public Arts	- Establish a yearly municipal PA Fund, 383,000 euros (= 1% of 2018 revenues from new infrastructures, advertisement, signs & parking) to be managed through open calls by the Sector of Public Arts Projects in collaboration with PA Council for integrating art, ideas, communities, educational programming, commission,	Tirana Municipality	Increase of public artworks/ projects in Tirana	Jan 2020- Sept. 2024

	purchase, installation, maintenance of arts in public spaces of Tirana - Establish a yearly National PA Fund, 328,000 euro (=2% of 16.4 million euros (tot. budget 2018), to public art projects, calls, research, digitization, education, etc. and advocate for a yearly increase of budget from Ministry of Finance - Establish municipal PA Funds for Tirana County for Kamez, Kavaje, Vore, Rrogozhine	Ministry of Culture Kamez, Kavaje, Vore, Rrogozhine Municipalities	Increase of public artworks/ projects in Albania Increase of public artworks/ projects in Tirana County	Jan 2020- Sept. 2024 Dec. 2020- Sept. 2024
16) Designate funds for maintenance	-Establish a maintenance fund for open calls to civil-private sector	Sector of Pubic Arts Projects/ Tirana Municipality/ Ministry of Culture	Upkeep of public artworks	Jan 2020-Sept. 2024
17)Encourage private/ corporate investments	-Create ordinance for Private Development Projects over 250,000 euro to contribute 1% (2500 euro) of total budget to either on site public arts or to PA Fund in order to receive building permits -Public recognition/ award/ certificate presented to owner	Tirana Municipality Tirana Municipality/ Ministry of Culture	Increase of private investment in public arts	Jan. 2020- Sept. 2024 Sept. 2019-Sept. 2024
18) Legal incentives for philanthropy	-Tax exemption to donors of spaces/buildings for public arts related activities and organizations	Tirana Municipality/ Ministry of Culture	Increased spaces/buildings for public art activities	Jan. 2020- Sept. 2024
3. EDUCATION AND CAPACITY BUILDING				
Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
19) Develop profile of female artists	-Support programs and activities promoting female artists working in public spaces	Tirana Municipality/ Ministry of Culture	Celebratory female artist events	2019-2024
20) Capacity building for public sector	-Support workshops/ activities/ equipment for digital and professional skills for the public sector, including identifying, mapping and sharing of data for public arts spaces, and assist civil-private sector data exchange	Tirana Municipality, Dekor, APR, Administrative Units/ Building Administrators/ Ministry of Culture	Increased professionalism and exchange of public data	Jan. 2020- Sept. 2024
21) Capacity building for creative sector	-Support programs/ equipment for emerging & professional artists, (public artists, professionals database, grant writing skills, boot-camps, test sites, mentoring sessions) open calls, and other development opportunities, also for training,r transitioning artists from studios to public space	Sector of Public Arts Projects (SPAP-Tirana Municipality)/ Ministry of Culture	Ensured professionalism and excellence	Sept. 2019- Sept. 2024
22) Support cross sectoral collaboration	-Establish networks of collaboration including artists with developers for consultation and assistance	Tirana Municipality/ Ministry of Culture/ Civil-Private Sector	Network of cross-sectoral professionals	Sept. 2019- Sept. 2024
23) Capacity building for citizens	- Engage civil-private sector to organize training and informal education opportunities for artists and community members, acquire equipment focused on the creation of public arts, conservation and human rights	Tirana Municipality, Dekor, APR, Administrative Units/ Building Administrators/ Ministry of Culture/ Ministry of Education/ Civil-Private	Participatory artworks and projects	Sept. 2019- Sept. 2024

	-Support educational programs around Maintenance, Local Labs and in collaboration with public-civil sector with anticipatory demonstrations of equipment, techniques, skills, on site, open studio, presentations	sector		
24) Capacity building for people with disabilities to participate in public arts	-Support programs/ equipment for people with disabilities to make public artworks/ projects	Ministry of Culture/ Tirana Municipality/Civil-Private sector	Participatory arts/ activities from people with disabilities	Sept. 2019- Sept. 2024
25) Support youth and intergenerational collaboration	-Support educational youth activities with various age groups to exchange skills and knowledge on public arts to encourage artworks and activities in public spaces	Ministry of Culture/Tirana Municipality-Sector of Public Arts/ Ministry of Education	Youth and Intergenerational participatory public arts/ projects	Sept.2019- Sept. 2024
4. LOCAL AND INTERNATIONAL DEVELOPMENT				
Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
26) Sign and support network memberships	- Sign the “Eurocities Declaration on Citizen’s Engagement” and join Eurocities working groups for Public Arts; Culture and Young People; Cultural Access and Entitlement; Creative Citizenship. -Support civil sector for regional, EU and international memberships	Tirana Municipality Tirana Municipality/ Ministry of Culture	Transfer of policies and development of recommendations with the regional & Europe	June 2019- Sept. 2024
27) Support collaboration of community with local interest stakeholders	- Organize collaborative activities with local schools, private museums, community/service organizations and special interest groups that play a role and create partnerships for information & planning sessions, implementation, etc. -Host and facilitate meetings and events between local and community stakeholders focusing on best practices for sustainable development and innovation. - Support projects identifying and mapping public spaces, neighborhoods and communities for public art activities and works	All Stakeholders	Collaborative community network of stakeholders Participatory and innovative community public arts	Sept. 2019- Sept.2024
28) Support and promote local/national artists/professionals and ensure balanced involvement of international artists/professionals	-Prioritize local/national artists, professionals/works when possible -Mandate co-production with locals/national artists, professionals, when awarding foreign projects -Allow, but limit international open calls or commissions as to prioritize local/national artists, professionals	Ministry of Culture/ Tirana Municipality/ Dekor/ APR	Balanced community and international arts/ projects	Sept. 2019- Sept.2024
29) Facilitate cooperation	-Support and establish models of Civil-Public-Private Partnerships with focus on peripheries, environmental awareness, and arts, in order to support education and creation of works -Support activities that enhance international cooperation and education opportunities	all stakeholders	New model of cooperation (CPPP)	Sept. 2019-2024
30) Accelerate development of	-Offer guidance and support for startups, existing business, NGOs	all stakeholders	Increased products and services in	Jan.2020- Sept.2024

markets through innovation, technology and arts	and citizens to bring creative industries into public arts spaces and increase market opportunities -Support cross-sectoral collaboration to produce and distribute products and information materials to the public, tourists - Facilitate and Regulate markets in compliance with laws, such as copyrights, and develop export		relation to public arts	
---	--	--	-------------------------	--

5. RESEARCH AND COMMUNICATION

Policy Action Description	Action Plan Details	Responsibility	Outcome	Timeframe
31) Support civil-private sector research	-Collaborate for research activities and digitalize/ share information on public arts and processes -Support the development of an interactive online public platform where artists and citizens can propose projects, and participate in the process of commissioning public art, the approval and implementation process, and provide feedback.	Tirana Municipality/ Ministry of Culture	Shared pool of data Communication Platform	June 2019- Sept. 2024
32) Cross share communication and collaboration	-Sector of Public Art Projects (SCAP) acts as the intermediary between inhabitants and Municipal Council and relevant municipal Commissions (Culture, Gender Equality, etc.) and exchanges information with APR/Dekor and other stakeholders -Dekor Enterprise (Ndermarrja Dekorit) acts as an intermediary with the inhabitants through Administrative Units and reports feedback to the Sector (SCAP) and the public. -Promote communication between administrative municipal units and building administrators to share feedback from residents. -Assign communication officer for public arts	Sector of Public Arts Projects- Tirana Municipality Dekor Enterprise Tirana Municipality Ministry of Culture	Public communication channel	Sept. 2019- Sept.2024
33) Support modernization to reach audiences	- Encourage and support innovation to approach newer generations - Support smart technology project to digitalize, catalogue & promote all public arts, artists and spaces also to disability groups -Develop additional public domain digital content for educational and tourism purposes	All stakeholders	Innovative platforms for youth, artists, tourists, disability groups	Jan. 2020- Sept. 2024

Please, send us your feedback at info@harp.al or contact@ekphrasisstudio.com and check www.HARP.al for updates on the project